

Natl Med. Res. Planning&Placement National Republican Congr Comm/ Issue
Submission Number 256 Issue 2



accurate, balanced, to the point

Alexandra VA 22314

WNCN-TV

1205 Front St.
 Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

Client:	National Republican Congr Comm/ Issue	Submission Cost:	3510	Campaign Ref:	E-120816010
Buyer:	"	Client/Product/Estimate:	155 /426 /3011	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/10/12 to 09/23/12	Weeks:	2	Order Ref:	06281573
Est./PO Number:	06281573	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No	Business Category:	Transactional		

Product:	Nrcc-1e	Booking Group:	WNCN	Key Market:	Raleigh-Durham, NC
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type		Rate	Spot Type		09/10	09/17	Total
1	M-F 1237a ET / 1137p CT Late NightF..	04		65	30 Comme	Nbr of Spots	1		1
2	M-F 5p Judge JudyF..	03		210	30 Comme	Nbr of Spots	1		1
3	M-F 7p NewsF..	04		250	30 Comme	Nbr of Spots	1		1
4	M-F 1237a ET / 1137p CT Late Night M.....	04		65	30 Comme	Nbr of Spots	1	1	1
8	Sat 7a Today ShowS.	02		250	30 Comme	Nbr of Spots	2	2	2
9	Sun 6p NewsS	02		350	30 Comme	Nbr of Spots	1	1	1
10	M-F 1237a ET / 1137p CT Late Night ...T...	04		65	30 Comme	Nbr of Spots	1	1	1
13	M-F 1237a ET / 1137p CT Late NightT.....	04		65	30 Comme	Nbr of Spots	1	1	1
14	M-F 5p Judge Judy	03		210	30 Nbr of Spots		7	1	1
Weekly Totals: Total Spots(Ord Spots)							10	17	

Natl Med. Res. Planning&Placement **National Republican Congr Comm/ Issue**
 815 Slaters Lane
 Submission Number 256 Issue 2

Alexandra VA 22314



WNCN-TV
 1205 Front St.
 Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

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Associated Copies:	No	Business Category:	Transactional		

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/10	09/17	Total
.T.....				Comm			
16	M-F 1237a ET /1137p CT Late Night	04		Nbr of Spots	1	1	
	..W....		65	Comm			
19	Sat 7p News	04		Nbr of Spots	1	1	
S.		175	Comm			
20	M-F 530p Judge Judy	03		Nbr of Spots	1	1	
	M.W....Isolations: W/C 09/10 MTWTF..		250	Comm			
21	M-F 7p News	03		Nbr of Spots	4	4	
	MTWTF...		310	Comm			
Weekly Totals: Total Spots(Ord Spots)					7	10	17

Grand Totals			Month 9 Weeks: 5		
Spots	Totals	09/10	09/17	10	1980
Cost		17	7		3510

Grand Totals:

Spots:	17
Gross Total:	3,510.00
Commission:	526.50
Net Total:	2,983.50

REP HEADLINE# 6281573 TRF# E:120816
\$\$\$ MOD# 0 : APPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION SEP18/12 14-28
*** WNCF-TV ***

ADV #	ADV.	NAME ISS/NRCC-IE	REP. #	OFF. #	SALESMAN #
AGY #	AGY.	NAT'L MEDIA RESEARCH PLANNING PLAC	BUYER NAME BEN ANGLE		

815 SLATERS LANE
ALEXANDRIA, VA 22314

ORDER #	CONTRACT # 6281573	EST#3011 COMMENTS: (LINE, ORDER, INVOICE)
PRDCT NRCC IE	STATE TAX	CO-OP BILLING NEEDED
FLIGHT DATES SEP14/12	SEP20/12	WK-1

CLASS: NATL.	LOCAL	REGIONAL
SALES PRSN WA-	MICK NESCI (H)	

CITY TAX	DATE SEP18/12 14-28
----------	---------------------

REP: REVISION
ML APPROVED

2X CUT IN JUDGE JUDY, TOMORROW AND THURSDAY
TTL \$145 LESS, SOME MONEY MOVED TO NEXT NRCC HEADLINE
PLS CNF
THANKS, MICK

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCEDULE *****

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

STATION MAKEGOOD OFFERS:	MISSING: MON/530P-600P BUY#5 WED/530P-600P BUY#17 MON/700P-730P BUY#6 TUE/700P-730P BUY#15 WED/700P-730P BUY#18 THU/700P-730P BUY#12 OFFER: MON/530P-600P & WED/530P-600P & M-TH/700P-730P CMT: RATE REVISIONS PER STEVE FOR NEXT WEEK - PLS REVISE	SEP17 SEP19 SEP17 SEP18 SEP19 SEP20 SEP17 SEP19 SEP17 (4/WK)	30S 30S 30S 30S 30S 30S 30S 30S 30S	\$210.00 \$210.00 \$250.00 \$250.00 \$250.00 \$250.00 \$250.00 \$250.00 \$250.00	(SEP18/12) PLS ADVISE. PLS ADVISE.
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CONTRACT TOTAL
TOTAL SPOTS
17

REP HEADLINE# 6281573 TRF# E:120816
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP18/12 13:29
CHANGES *** WNCT-TV ***

FAX# 703-516-9680
BUYER NAME BEN ANGLE
SALES PRSN WA- MICK NESCI (H)
CLASS: NATL. LOCAL REGIONAL
DATE SEP18/12 13:29

ADV # _____ ADV. NAME ISS/NRCC-IE
AGY # _____ AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC
815 SLATERS LANE

ALEXANDRIA, VA 22314

ORDER # _____ CONTRACT # 6281573
PRDCT NRCC IE EST#3011 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP14/12 SEP20/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED

REP:
REVISION
ML APPROVED

2X CUT IN JUDGE JUDY, TOMORROW AND THURSDAY
TTL \$145 LESS, SOME MONEY MOVED TO NEXT NRCC HEADLINE
PLS CNF THANKS, MICK

STA:
PLS SEE ML FOR RATE REVISIONS PER STEVE FOR NEXT WK
PLS REVISE
THX, CHERYL 9/12

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NRCC IE

LINE#:	REP :	CD:	TIME PERIOD :	LGTH :	SEC :	RATE :	START :	END :	SPTS:	WEEK :	DAY:	TOTL:	:SPTS:	
:	LINE#:	:	:	:	:	:	DATE	DATE	/WK:	INVT	:			
AGENCY ADVERTISER CODE = 155 AGENCY EST# = 3011														
AGENCY PRODUCT CODE = 426														
5	S	530P-600P	30	\$210.00	9/17	9/17	0	MON	O					
PROGRAM : JUDGE JUDY B														
CON COML: JUDGE JUDY B														

REP HEADLINE# 6281573 TRF# E:120816
SSS MOD# 0 : UNAPPROVED REV #1 SSS

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES *

X# 703-516-9680
! !
FROM REP SEP 18/12 13.29
CHANGES *** WNCN-TV ***

REP HEADLINE# 6281573

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

O
AUG 15 / 12 17-4
*** WNCN-TV ***

REP HEADLINE# 6281573
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG15/12 17.4
*** WNCN-TV ***

:LINE#:	REP	:CD:	TIME PERIOD	:	LGTH	:	SEC	:	RATE	:	START	:	END	:	SPTS:	WEEK	:	DAYS	:	TOTL:	:SPTS:
13			1235A-135A		30				\$65.00		9/18		9/18		1					1	
PROGRAM :	J	FALLON-NBC<																			
CON COM1:	J	FALLON-NBC<																			
14		500P-530P			30				\$210.00		9/18		9/18		1						
PROGRAM :	JUDGE JUDY																				
CON COM1:	JUDGE JUDY																				
15		700P-730P			30				\$250.00		9/18		9/18		1						
PROGRAM :	NBC-17 NEWS-7																				
CON COM1:	NBC-17 NEWS-7																				
16		1235A-135A			30				\$65.00		9/18		9/18		1						
PROGRAM :	J FALLON-NBC<																				
CON COM1:	J FALLON-NBC<																				
17		530P-600P			30				\$210.00		9/19		9/19		1						
PROGRAM :	JUDGE JUDY B																				
CON COM1:	JUDGE JUDY B																				
18		700P-730P			30				\$250.00		9/19		9/19		1						
PROGRAM :	NBC-17 NEWS-7																				
CON COM1:	NBC-17 NEWS-7																				
SEP/12		\$3,650.00																			
			CONTRACT TOTAL																		
			SPOTS																		
			\$3,650.00																		

MARKET TOTALS \$73,000 WNCN 5% WRAL 40% WTVD 39% WRAZ 11% WRDC 2% WLFL 3% CABL 0%
ACCURATE SHARES
SVC - NSI BOOKS - NOV/11
DEMOS - RA35+*

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Jon Ferrell
do hereby request station time concerning the following issue:

National Republican Congressional Committee-IE
--

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

Total Charges:

This broadcast time will be used by: NRCC-IE

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input type="checkbox"/> Yes	<input type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

--

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

National Republican Congressional Committee-IE
Keith Davis- Treasurer

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation; a committee; an association; or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

Date

Signature

Contact Phone Number

703-603-4877

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title